

The Word on The Street



INFINITE
CLEARANCE

The Word on The Street

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START

Available in:

24" x 24"

36" x 36"

48" x 48"

Post Mounted or Wall Hanging



RELAX

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



All We Have Is NOW

Available in:
12" x 18"
24" x 36"

Post Mounted or Wall Hanging



INFINITE CLEARANCE

Available in:

41" x 41" + 12" x 18"

51" x 51" + 12" x 18"

68" x 68" + 12" x 18"

Post Mounted or Wall Hanging



PEACE SIGNS

Available in:

12" x 94"

18" x 139"

24" x 184"

Post Mounted or Wall Hanging



ONE WAY HEART

Available in:

24" x 24"

36" x 36"

48" x 48"

Post Mounted or Wall Hanging



BREATHE

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



ATTENTION
TAKE NOTE OF
WHAT IT FEELS LIKE
TO BE ALIVE
RIGHT NOW

ATTENTION: TAKE NOTE

Available in:
12" x 18"
24" x 36"

Post Mounted or Wall Hanging



DO YOUR BEST

Available in:
12" x 18"
24" x 36"

Post Mounted or Wall Hanging



ONE DAY

(Rainbow)

Available in:

12" x 36"

18" x 54"

Post Mounted or Wall Hanging



BEGIN

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



CELEBRATE MISTAKES

Available in:
36" x 36"
48" x 48"

Post Mounted or Wall Hanging



ATTENTION: NEVERMIND

Available in:
12" x 18"
24" x 36"

Post Mounted or Wall Hanging



**BREATHE/
INNERSTATE
NOW**

Available in:
24" x 30"

Post Mounted or Wall Hanging



**RELAX/
UROK**

Available in:
24" x 30"

Post Mounted or Wall Hanging



PEACE SIGN

Available in:
12" x 18"
24" x 36"

Post Mounted or Wall Hanging



MEANDER

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



HOW FAR TO NOW

Available in:
21" x 54"
42" x 96"

Post Mounted or Wall Hanging



ONE DAY

(Black and White)

Available in:

12" x 36"

18" x 54"

Post Mounted or Wall Hanging



YIELD HEART

Available in:

24" x 24"

36" x 36"

48" x 48"

60" x 60"

Post Mounted or Wall Hanging



GROW

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



WHY ARE WE SO CRUEL

Available in:
24" x 24"

Post Mounted or Table Top



IMAGINE ART HERE

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



**YOU ARE
ENOUGH**

Available in:

12" x 12"

24" x 24"

36" x 36"

48" x 48"

60" x 60"

Post Mounted or Wall Hanging



**YOU ARE
AMAZING
POWERFUL
INSPIRING
ALIVE
HERE
STRONG
CAPABLE
ENOUGH**

Available in:

12" x 12"

24" x 24"

36" x 36"

48" x 48"

60" x 60"

Post Mounted or Wall Hanging

Individually or as Collections



PLAY

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



WE ARE THE ONES

Available in:
24" x 24"

Post Mounted or Table Top



SHRED

Available in:

41" x 41"

51" x 51"

68" x 68"

Post Mounted or Wall Hanging



THANK YOU

Available in:

12" x 18"

24" x 36"

Post Mounted or Wall Hanging

Scott Froschauer is an experimental artist who lives and works in Los Angeles, and he likes it there. His background consists of a structured education in Engineering, Theoretical Linguistics, Science, Art, Computer Programming and Business along with practical experience in Fabrication, Design, Non-ordinary Reality, Experiential Narrative, Venture Capital, Counterfeiting and Breathing.

Scott's work is first and foremost experiential, focusing on pieces that are not easily captured through photography and digital distribution. From the setting of reassuring street signs to the texture of burnt canvas, Scott's pieces are designed to be experienced in person.

Some of his work is an exploration in emotional connectedness some work is about revolution, particularly considering that our culture considers being connected to oneself as a revolutionary act, but his primary focus is on exploring new spaces and techniques for communication.

By using the materials and visual language of street signs, but replacing the traditional negative wording (Stop, Do Not Enter, Wrong Way...) with positive affirmations, my “The Word on the Street” series seeks to provide something that is missing from our daily visual diet.

I like to imagine that people might walk past a sign and assume that it is just a typical mundane warning until that moment they recognize it as out of the ordinary. Hopefully that moment might lead viewers to wonder if other pieces might be “hidden” anywhere in their daily lives. In this way the work aims to change how the viewer interacts with the world at large.

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